

CODE OF CONDUCT FOR VISITORS TO GENERALI ČESKÁ POJIŠŤOVNA ARENA

Section 1 General Provisions

1. This code of conduct for Visitors (hereinafter referred to as "Code") is a regulation issued by the company AC Sparta Praha fotbal, a.s., company ID no.: 46356801, based on Prague 7, Tř. Milady Horákové 1066/98, PostCode 170 00 (hereinafter referred to as "Operator"), which determines the basic binding rules of behaviour for all visitors to AC Sparta Praha, named as well as the Generali Česká pojišťovna Arena (hereinafter referred to as "Generali Česká pojišťovna Arena" or "Stadium"), who enter its grounds and use its equipment.
2. Purpose of this Code is particularly to secure protection and safety of health and property in the Stadium and as well as to ensure, as much as possible, ideal conditions for the course of all events, which will be held in the Stadium. The purpose of the Code is also to ensure a pleasant sporty and social atmosphere in the Stadium. A ticket, unless stated otherwise, will be understood to include a season ticket in this Code. Every visitor, by buying a ticket and/or by entering the Generali Česká pojišťovna Arena, acknowledges that they acquainted themselves with the Code completely and duly, that they have understood it in full, are in agreement with it, thus with its content and every term and condition stipulated in it, they undertake to respect and observe it and consider it as completely binding on them, and then consent expressly, in particular, to their duty to pay a possible contractual penalty in the meaning of the provisions of Section 6(3) of the Code.

Section 2 Generali Česká pojišťovna Arena

1. The Generali Česká pojišťovna Arena serves preferably for the public to watch football matches and it is exclusively the Operator that decides on the manner of its utilization and use.
2. The public may enter the Generali Česká pojišťovna Arena space only with the consent of the Operator, exclusively at the time determined by the Operator or in exceptional cases under another decision of the Stadium's owner, and only in observing the terms and conditions stipulated by the Code.
3. This Code is binding also on every person who uses the Generali Česká pojišťovna Arena for their events on the basis of special contract concluded for a specific purpose as well as the guests of these persons.
4. Save the Operator also any organizing or security service or as the case may be, the Police of the Czech Republic and the Municipal Police within the framework of its legal powers, is entitled to supervise the observance and respect of the Code.

Section 3 Stay in the Generali Česká pojišťovna Arena

1. Only persons who have with them a valid admission ticket or another card authorizing them to enter or any persons, who may prove their authority for staying in the Stadium in another way, are allowed to stay in the Generali Česká pojišťovna Arena. Every person inside the Generali Česká pojišťovna Arena is obliged to prove, at the request of the Operator, organizing or security service, as well as the Police of the Czech Republic and the Municipal Police, their authority to stay with a valid admission ticket or authorizing card. Everyone, who is not able to prove their authority to stay in the Generali Česká pojišťovna Arena, will be left out of the Generali Česká pojišťovna Arena. Upon leaving the Generali Česká pojišťovna Arena the ticket loses its validity; this also applies to holders of a season ticket regarding authorisation to enter the event on a particular match day.
2. The Generali Česká pojišťovna Arena is open for the public always at least one hour before commencement of the event till one hour following the end of it, unless the Operator of the Generali Česká pojišťovna Arena determines otherwise.
3. A visitor takes note that the space of the Generali Česká pojišťovna Arena is monitored by CCTV and the feed may be recorded.
4. Every person entering the Generali Česká pojišťovna Arena agrees, without further warning, to the free making and use of his/her image or likeness as a part of any visual and/or audio recording, transmission or reproduction of a event held in the Generali Česká pojišťovna Arena, for the purposes of press, radio, television or similar news and also for commercial or promotional purposes, as a part of the display of the whole or part of an event in connection with the Operator and its contractual partners. This consent is granted for an unfixed term.
5. Visitors are obliged to occupy only one seat specified in their admission tickets for the given event. Fans and supporters of the guest team are obliged to stay only in the sector determined by the Operator for the guest team supporters and are obliged to respect the organizational instructions of the organizing or security service or possibly the members of the Police of the CR and the Municipal Police.
6. Due to security reasons and for the purpose of averting a danger the visitors are obliged, on the basis of instructions issued by organizing or security service as well as the Police of the CR, to occupy other seats than stated in the admission ticket and, as the case may be, in another sector. The same shall apply for the visitors, who will come after opening the given event.
7. Persons, who are apparently under influence of alcohol or addictive substance, as well as the persons, who are threatening safety of other persons or property located in the Generali Česká pojišťovna Arena, loose their authority to stay in the Generali Česká pojišťovna Arena and whenever may be taken out from the Generali Česká pojišťovna Arena premises by the organizing or security service or, as the case may be, by the members of the Police of the CR and the Municipal Police.
8. The Operator is entitled, in justified cases, to unilaterally determine that a ticket to certain parts of Generali Česká pojišťovna Arena can be bought or entry to certain parts of Generali Česká pojišťovna Arena can be allowed only upon fulfilment of conditions announced in advance (based on the club affiliation, admitting entry without an external club designation, etc.).
9. Entry to the Stadium is prohibited for persons under 2 years of age.

10. The Operator is entitled, during risky events, to sell tickets only after the submission of an identity document (ID card, passport or driver's licence), where information about the holder's date of birth and name will be printed on the ticket. Entry to the Generali Česká pojišťovna Arena will then be enabled during an entry control only after the submission of an ID document where the information on the document must match the information printed on the ticket or season ticket.

Section 4 Entry Control

1. When entering the Generali Česká pojišťovna Arena every visitor is obliged to show without a request and during the stay in the Generali Česká pojišťovna Arena to submit their admission ticket or another authorizing card to be checked upon request of the organizing or security service. At the call of the organizing or security service the visitor is obliged to prove their identity with the identity card or another identity document when entering the Generali Česká pojišťovna Arena and whenever during their stay in the Generali Česká pojišťovna Arena. Everyone, who is not able to prove their identity, may be taken out of the Generali Česká pojišťovna Arena or, as the case may be, not to be let in the Generali Česká pojišťovna Arena.

2. Members of the organizing or security service, as well as members of the Police of the Czech Republic and the Municipal Police are authorized to carry out a check and inspection of persons, when entering Generali Česká pojišťovna Arena and in justified cases also at any time during their stay in Generali Česká pojišťovna Arena, aiming at adherence to the prohibition to bring in items pursuant to the Code, or minimization of the security risk for the given event. The obligation to undergo a check also applies to baggage brought in and allows inspection of the individual items brought in.

3. It is prohibited to bring in to the Generali Česká pojišťovna Arena any items, by which it could be endangered in any manner safety and relevant background of persons and property staying in the Generali Česká pojišťovna Arena space. On the basis of authority issued by the Operator the organizing or security service or, as the case may be, in individual cases the person authorized by the Operator is authorized to decide on prohibition to bring in such items to the Generali Česká pojišťovna Arena.

4. The persons, who are not able to prove their authority to visit or enter the Generali Česká pojišťovna Arena, or the persons, who are representing a security risk in the meaning of this Code, will not be allowed to enter the Generali Česká pojišťovna Arena. The Operator reserves the right to refuse the entry to the Generali Česká pojišťovna Arena as well as to the persons, who in the Czech Republic have been prohibited to enter, either by the public authorities or organizers of similar events, the organized event due to their wrongful behaviour in similar events. The Operator further reserves the right to refuse the entry to the Generali Česká pojišťovna Arena as well as to the persons, who have been prohibited the entry by other clubs to their stadiums. The persons, who have been refused to enter the Generali Česká pojišťovna Arena, are not entitled to a refund of their admission fee.

Section 5 Behaviour inside the Generali Česká pojišťovna Arena

1. Every visitor to Generali Česká pojišťovna Arena is obliged to behave so as not to damage the Generali Česká pojišťovna Arena, its fittings and fixtures or damage the assets or health of other persons, and is also obligated to keep the Generali Česká pojišťovna Arena clean and tidy. Every visitor to the Generali Česká pojišťovna Arena is also obligated not to restrict or bother, by his or her conduct, other persons watching the event that is currently taking place in Generali Česká pojišťovna Arena.
2. Visitors are obliged to observe any orders and instructions of the organizing or security services as well as the Police of the CR and the Municipal Police, fire brigades, rescue service and the announcer.
3. During their stay in the Generali Česká pojišťovna Arena's space the visitors to the Generali Česká pojišťovna Arena are obliged to respect any generally binding regulations, rules of polite behaviour and good manners, i.e. especially politeness and considerateness and are obliged to refrain from any demonstrations of interpersonal, racial, religious or political hatred. In the case of breaching or disrespecting this provision, the visitor, who is committing an apparently forbidden conduct, may be taken out of the Generali Česká pojišťovna Arena premises without any prior warning.
4. All entrances and exits as well as emergency exits from the Generali Česká pojišťovna Arena must be permanently passable and every visitor to the Generali Česká pojišťovna Arena is obliged to adapt their behaviour to this fact.

Section 6 Prohibitions

1. Visitors are prohibited from bringing in the items mentioned below or any other things of a similar nature or purpose to the Generali Česká pojišťovna Arena's space and possessing them in the General Arena's space:
 - a/ racist, defamatory, vulgar or conflicting-with-good-manners propaganda material, in particular stickers.
 - b/ weapons of any kind as well as any items, usable as chopping, banging and stabbing weapons,
 - c/ sprays, caustic, flammable and colouring substances or other vessels containing the substances harmful to human health,
 - d/ bottles, cups/goblets, jugs, cans/tins or any similar items, in particular those that are made from breakable, splintering or hard materials,
 - e/ unwieldy items such as a ladder, stool, chair, box, stroller or baby car seats,
 - f/ fireworks / Roman candles, signal rockets, smoke bombs and other pyrotechnical items including any launching device,
 - g/ poles (including those that are for flags) or banners with the exception of an expressly granted consent from the Operator,

- h/** mechanically-driven tool making noise,
 - i/** alcoholic drinks, drugs of any kind, toxic and intoxicating substances,
 - j/** animals (with the exception of guide, assistance and service dogs, only in the event the Operator grants its prior express consent),
 - k/** laser pointers,
 - l/** suitcases, big bags, big rucksacks,
 - m/** cameras, video cameras and other devices used for professional recording of sound or image with an exchangeable lens except for cases of prior and expressly granted consent by the Operator (e.g. in the form of accreditation),
- 2. Visitors are further forbidden to:**
- a/** express, spread or publicly demonstrate the racist, defamatory, vulgar or conflicting-with-good-manners slogans or images,
 - b/** climb on or climb over any structures and facilities that are not meant for public use, such as facades, fences, walls, enclosure of the pitch, barriers, lighting facilities, camera stands, trees, columns of any kind and climb on roofs,
 - c/** enter any areas where visitors are not allowed (e.g. pitch, stadium facilities, interiors, rooms for football officials) or enter areas for which a visitor does not have a valid permission (ticket),
 - d/** throw any items or liquids of any kind to the pitch or to visitor's areas,
 - e/** light or launch any pyrotechnic products (i.e. in particular, fireworks, signal rockets, smoke bombs, bangers, etc.), start a fire,
 - f/** destroy any equipment and facilities of the Generali Česká pojišťovna Arena,
 - g/** sell without permission the admission tickets and any goods promoting the brand of AC Sparta Praha or Generali Česká pojišťovna Arena,
 - h/** write on, stick with posters or make pictures on any structures, equipment or roads in the Generali Česká pojišťovna Arena,
 - i/** relieve themselves outside toilets or make the Generali Česká pojišťovna Arena premises dirty in any other manner, especially by throwing things away,
 - j/** drive on roads and areas without a special permission,
 - k/** in any way make or use, without the Operator's prior written consent, photographs and/or sound or image recordings by means of up-to-date technologies both inside

the Generali Česká pojišťovna Arena, and in the course of an event for commercial purposes,

- l/ cover any promotional panels placed in the Stadium by banners, flags or in any other manner,
- m/ breach any imposed prohibition of entry to the Generali Česká pojišťovna Arena,
- n/ smoke, including electronic cigarettes in the Generali Česká pojišťovna Arena's space (with the exception of space reserved by the Operator),
- o) physically or verbally attack visitors and members of the organizing or security service,
- p/ cover their face with scarf, balaclava or in any other way with the aim to obstruct or make impossible the identification of their persons when entering the Stadium and in its entire area.

3. Anyone, who has breached the mentioned above prohibition or restriction, arising from Section 6 (1) and/or (2) of the Code, is obliged for every such individual breach of the obligation to pay to the company AC Sparta Praha fotbal, a.s. a contractual penalty stipulated in accordance with Section 6(4) of the Code; the contractual penalty is payable at the call of the company AC Sparta Praha fotbal, a.s., and in 5 days from the delivery of the call for its payment; the contractual penalty is appropriate to circumstances and significance of secured obligations. Apart from the contractual penalty the company AC Sparta Praha fotbal, a.s. is entitled to seek from anyone who has breached the above mentioned prohibitions and restrictions also compensation for the damage that was caused as a result of the prohibited act or restriction, and to its whole extent (provision of Section 2050 of the Act No. 89/2012 Coll. the Civil Code is not applied) and the delivery of the thing, by which the incurred damage was caused or the defective conditions were raised. Save that the company AC Sparta Praha fotbal, a.s. is also entitled to ban everyone, who has breached any provision of the Code or the above mentioned prohibitions or restrictions, from entering the Generali Česká pojišťovna Arena for a definite period or depending on the gravity of such breach, also for an indefinite period of time.

4. Everybody who breaches a prohibition or restriction resulting from:

- Section 6(1)(c), (d), (e), (g), (h), (j), (l), (m) and (n) of the Code is obligated to pay, for each such individual breach of duties, AC Sparta Praha fotbal, a.s. a contractual penalty totalling CZK 1,000.
- Section 6(1)(a), (i) and (k) of the Code is obligated to pay, for each such individual breach of duties, AC Sparta Praha fotbal, a.s. a contractual penalty totalling CZK 5,000;
- Section 6(1)(b) and (f) of the Code is obligated to pay, for each such individual breach of duties, AC Sparta Praha fotbal, a.s. a contractual penalty totalling CZK 25,000;
- Section 6(2)(g), (j) and (l) of the Code is obligated to pay, for each such individual breach of duties, AC Sparta Praha fotbal, a.s. a contractual penalty totalling CZK 5,000;
- Section 6(2)(b), (h), (i) and (n) of the Code is obligated to pay, for each such individual breach of duties, AC Sparta Praha fotbal, a.s. a contractual penalty totalling CZK 10,000;

- Section 6(2)(a), (d), (e), (f), (k) and (p) of the Code is obligated to pay, for each such individual breach of duties, AC Sparta Praha fotbal, a.s. a contractual penalty totalling CZK 25,000;
- Section 6(2)(c), (m) and (o) of the Code is obligated to pay, for each such individual breach of duties, AC Sparta Praha fotbal, a.s. a contractual penalty totalling CZK 50,000.

Section 7 Sale and Advertisement

Any entrepreneurial activity, handing out or selling newspapers, magazines, printed materials, promotional leaflets as well as storage of any items inside the Generali Česká pojišťovna Arena premises is permitted only with a prior written consent of the Operator.

Section 8 Rights of the Operator / Supervision

The authorized representative of the Operator also has the right to perform the post of the Operator and during the events the same applies for the organizing and security service as well as for the Police of the CR and the Municipal Police.

Section 9 Liability for Damage

1. Every visitor enters and uses the Generali Česká pojišťovna Arena's space at their own risk. Persons under 18 years of age are the responsibility of their statutory representatives. The Operator is only liable for any damage to health and material damage caused by wilful or grossly negligent behaviour of its employees or the persons performing their duties in a similar employment relationship.
2. Visitors are obliged to report (on paper) any injuries and damage to the Operator without undue delay.

Section 10 Acting Contrary to Regulations

1. Any persons, who breach the provision of the Code, may be taken out of the Generali Česká pojišťovna Arena without any compensation and punished by a prohibition on entry the Generali Česká pojišťovna Arena. The same will apply for the persons, who are apparently under the influence of alcohol or other addictive substances. If there is a suspicion of a criminal act or another delict committed by a visitor, it may be lodged a complaint against him/her. Any person, staying in the Generali Česká pojišťovna Arena on the basis of a permanent ticket, who has breached the provisions of the Code, may be punished by nullification of the permanent ticket (as well as all other permanent tickets hold by such person) and such a person may be punished by ban on entering the Generali Česká pojišťovna Arena. Persons who are banned from entering the Generali Česká

pojišťovna Arena and who breach such a ban will be punished by a contractual penalty in the amount of CZK 50,000.

2. Acting contrary to the provision of Section 6(1) and/or (2) of the Code in the meaning of Section 6(3) is penalized by contractual penalty in the amount stipulated in accordance with Section 6(4) of the Code.

3. Measures under Subsection 1 of this paragraph exclude any claims (e.g. refund of any admission fee) against the Operator of the given event.

4. Rights of the Operator remain unaffected.

Section 11 Protection of Personal Data

The personal data of visitors to the Generali Česká pojišťovna Arena will be processed by the Operator, as the personal data controller, in accordance with information about processing of personal data of visitors to the Generali Česká pojišťovna Arena, which is available at the address: <http://www.sparta.cz/ochrana-soukromi>.

Section 12 Amendment to Code of Conduct and Effect

1. The Operator is entitled, in the event of a reasonable need for an amendment (in particular in connection with developments in the legal environment, following a change to the approach of the relevant supervisory body, in the interests of improving the quality of services provided, etc.), to make a reasonable amendment to the Code. In such case the Operator will publish the new text of the Code at the website, always a sufficient time in advance before its effective date. If a provision of this Code becomes invalid, the validity of the other provisions remains unaffected.

2. This Code of Conduct for Visitors is effective from 16 June 2021.